

New Business (Student A)

1. Do you have any great business ideas which could make you a millionaire?
2. Does having a university business degree make you more successful in business?
3. What can a new business do to attract wealthy investors?
4. What are the most effective ways for a new business to reach customers?
5. Does a new business need to take risks to be successful?
6. A large percentage of businesses fail within the first 5 years. What are the main reasons for this?

New Business (Student B)

1. What kind of qualities does a successful entrepreneur need? Do you have these qualities?
2. What sort of research should you do before starting a new business?
3. Can you think of some interesting ways in which a business can raise capital?
4. What role does luck play in a new business's success?
5. Should a profitable new business seek to expand as quickly as possible?
6. What single piece of advice would you give to a friend starting a new business?