- 1. Do you have any great business ideas which could make you a millionaire?
- 2. What kind of qualities does a successful entrepreneur need? Do you have these qualities?
- 3. Does having a university business degree make you more successful in business?
- 4. What sort of research should you do before starting a new business?
- 5. What can a new business do to attract wealthy investors?
- 6. Can you think of some interesting ways in which a business can raise capital?
- 7. What are the most effective ways for a new business to reach customers?
- 8. What role does luck play in a new business's success?
- 9. Does a new business need to take risks to be successful?
- 10. Should a profitable new business seek to expand as quickly as possible?
- 11. A large percentage of businesses fail within the first 5 years. What are the main reasons for this?
- 12. What single piece of advice would you give to a friend starting a new business?