New Business (Student A)



- 1. Do you have any great business ideas which could make you a millionaire?
- 2. What sort of research should you do before starting a new business?
- 3. What are the most effective ways for a new business to reach customers?
- 4. Should a profitable new business seek to expand as quickly as possible?

New Business (Student B)



- 1. What kind of qualities does a successful entrepreneur need? Do you have these qualities?
- 2. What can a new business do to attract wealthy investors?
- 3. What role does luck play in a new business's success?
- 4. A large percentage of businesses fail within the first 5 years. What are the main reasons for this?

New Business (Student C)



- 1. Does having a university business degree make you more successful in business?
- 2. Can you think of some interesting ways in which a business can raise capital?
- 3. Does a new business need to take risks to be successful?
- 4. What single piece of advice would you give to a friend starting a new business?